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Accurate as of 10 March 2025

PUB WATER CONSERVATION CAMPAIGN SINGAPORE WORLD WATER DAY (SWWD) 2025 INFO SHEET

Campaign Key Visuals

Our Water Makes Every Moment Count.

As part of the ongoing commemoration of SG60, this year's campaign highlights the importance and intrinsic value of water in our lives. From supporting everyday routines, our hobbies and passions that we enjoy, and to sustaining Singapore's economic growth and development, our water plays a central and critical role in making these endeavours possible.



Our Water Has Made Every Moment Count

Our water has shaped the home we share. Over the years, we have turned our water vulnerability into strength. Together, let's cherish and make it last for the future.

Our Water Makes Every Moment Count.



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Our Water Keeps Our City Thriving

Water is the heartbeat of Singapore, fuelling our daily lives and our progress. From quenching our thirst to supporting industries, it keeps our city thriving. Together, let's cherish and make it last for generations to come.

Our Water Makes Every Moment Count.



Our Water Flows Through The Life We Build

Our water plays an important role in our shared moments and memories. It carries our family traditions from past to present. Together, let's cherish and make it last for generations to come.


Our Water Makes Every Moment Count.



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	 <p>Our Water Keeps Us Doing What We Love</p> <p>Our water quenches our thirst for fun, friendship and adventures through the years. Together, let's cherish and make it last for the future.</p> <p>Our Water Makes Every Moment Count.</p>
TV Commercial	<p>Our Water Makes Every Moment Count.</p> <p>The campaign TV Commercial drives home the emotional significance of water in every Singaporean's life. It amplifies our connection to water through heart-warming moments between family and friends. The video culminates to show our water flows through the life we build, we should cherish it and make every moment count.</p> <p>Youtube: https://youtu.be/qYSL04R3Qx8</p>
Hashtags/ Website	<p>#SingaporeWorldWaterDay, #MakeEveryDropCount, #OurWaterSG60 are the official hashtags for Singapore World Water Day 2025.</p> <p>Learn more water-saving tips and full list of events and activities to celebrate Singapore World Water Day at https://go.gov.sg/ourwater.</p>
Number of Partners	<p>419 partners</p> <p>Our community and corporate partners continue to play their part to advocate for water conservation via various initiatives.</p> <p>Please refer to Annex A for the list of notable events and activities and their details.</p>
SWWD 2025 Celebration Event	<p>As 2025 marks Singapore's 60th year of independence (SG60), this year's SWWD will also spotlight the evolution of our water story and how Singapore has to continue to remain resilient in the face of new challenges such as climate change.</p>



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	<p>This year's SWWD celebration event will be extended to two days on 8 and 9 March 2025, at Our Tampines Hub. The event will be graced by Deputy Prime Minister and Minister for Trade and Industry Gan Kim Yong, together with Minister for Sustainability and the Environment and Minister-in-charge of Trade Relations Grace Fu, Senior Minister of State for Ministry of Sustainability and Environment and Ministry of Transport Amy Khor.</p> <p>Representatives from schools, corporates and grassroots organisations will be participating in the event, which includes "Our Water Workout" mass activity, "Our Water Story" exhibition, along with booths and stage performances by our SWWD partners.</p> <p>Partners showcasing at the event include:</p> <table border="1"> <thead> <tr> <th>8 March</th><th>9 Mar</th></tr> </thead> <tbody> <tr> <td> <ul style="list-style-type: none"> Science Centre Singapore Amazon Web Services (AWS) Singapore Waterways Watch Society (WWS) Singapore Management University (SMU) Verts Admiralty Primary School PCF Sparkletots @ Jurong Central Blk 403 My First Skool @ Blk 153 Bishan Ngee Ann Polytechnic </td><td> <ul style="list-style-type: none"> Nanyang Technological University (NTU) Earthlink Tampines West Green Action for Communities Bedok Green Secondary School Ngee Ann Secondary School </td></tr> </tbody> </table>	8 March	9 Mar	<ul style="list-style-type: none"> Science Centre Singapore Amazon Web Services (AWS) Singapore Waterways Watch Society (WWS) Singapore Management University (SMU) Verts Admiralty Primary School PCF Sparkletots @ Jurong Central Blk 403 My First Skool @ Blk 153 Bishan Ngee Ann Polytechnic 	<ul style="list-style-type: none"> Nanyang Technological University (NTU) Earthlink Tampines West Green Action for Communities Bedok Green Secondary School Ngee Ann Secondary School
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<p>Publicity Partners</p>	<p>The following partners sponsored Out-Of-Home media spaces to promote the importance of water conservation to the larger public.</p> <ol style="list-style-type: none"> 1) CIMB Plaza 2) The Orchard Hotel 3) Capitol Singapore 4) COURTS 5) DUO Singapore 6) 313 @ Somerset 7) Furama Riverfront 8) Furama City Centre 9) Gain City 10) JEM 11) Parkway Parade 12) Paya Lebar Quarter 13) Philip Investment Centre 				



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	<ul style="list-style-type: none">14) Royal Square15) Republic Plaza16) Palais Renaissance17) M Hotel18) 18 Cross Street19) Singapore Flyer20) SBS Transit21) SUNTEC City22) Yew Tee Point23) Millenia Walk24) i12 Katong25) IOI Central Boulevard Towers26) Our Tampines Hub
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Annex A: List of Notable Partners and Activities

Activities by Corporate Partners

No.	Description
1	<p>SBS Transit Leverages Extensive Network for Singapore World Water Day (SWWD)</p> <p>As part of Singapore World Water Day (SWWD), SBS Transit is supporting PUB's initiative and leveraging its extensive network of MRT stations and bus interchanges to raise awareness of our water conservation efforts. Visuals on digital screens at high-footfall locations will remind commuters that they, too, can do their part in conserving water.</p> <p>At SBS Transit, we integrate water stewardship into our operations, including water-efficient bus washing systems that recycle up to 80% of the water used—an initiative recognised with the PUB Water Efficiency Award (Projects) in 2024.</p>
2	<p>Sustainability Learning Journey for Students to Marina Bay Sands</p> <p>Systems Silicon on Manufacturing (SSMC), winner of the Singapore Watermark Awards 2024, is collaborating with Marina Bay Sands (MBS) to organize a learning journey for Parkview Primary School students at Marina Bay Sands on 12 March, covering locations such as ArtScience Museum and the Hotel. Marina Bay Sands team members will share with the students about water efficiency projects in commercial environments. SP Group will provide an overview of their Marina Bay District Cooling Network's operation.</p> <p>The tour will additionally provide more information on Marina Reservoir and Marina Barrage, enhancing understanding of how various components contribute to water sustainability in Singapore.</p> <p>This tour is a collaboration between SSMC, MBS, Parkview Primary School, and SP Group.</p>
3	<p>Global Art Singapore – 2025 Singapore World Water Day Art Contest</p> <p>Global Art Singapore will host an art competition on the theme of water across its 27 outlets, reaching out to more than 1,500 students, in support of Singapore World Water Day. Winning artworks will be featured on Global Art's social media platforms, along with SWWD posts and videos.</p> <p>Global Art will be partnering with selected malls during their sustainability roadshows such as Eastpoint and White Sands Mall to offer water-themed Art activities on 16 March.</p>



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4	<p>Eco Walk at Jurong Lake Gardens by Micron</p> <p>To celebrate Singapore's 60th independence anniversary and Singapore World Water Day, Micron Technologies (Micron) will lead a walk at Jurong Lake Gardens for Jurong Spring Constituency on 1 March. About 50 residents, including Adviser Shawn Huang, will join the eco-tour.</p> <p>The walk highlights water conservation and sustainability in Singapore. Participants will learn about rainwater collection and importance of clean catchment areas as two-thirds of the land in Singapore channel rainwater to 17 reservoirs, including Jurong Lake. The tour at Jurong Lake Gardens will also celebrate the role of water in different aspects of Singaporean's lives by visiting the Floating Wetlands, the largest man-made floating wetlands in Singapore, and the Water Lily Garden, which is home to the largest collection of water lilies in Singapore, with over 150 water lily varieties.</p> <p>The National Parks Board (NParks) supported the Micron docents by conducting demonstration tours and sharing content for them to conduct their tours.</p>
5	<p>STMicroelectronics Conducts Eco-tour for Elderly at Alkaff Lake and Bidadari Park</p> <p>STMicroelectronics (ST) is organising an eco-tour to Alkaff Lake for seniors of Foundation of Rotary Clubs Singapore Active Ageing Centre (FRCS AAC) on 21 March. The tour aims to share with the participants about the new lake in the Bidadari estate, which serves as a multi-functional drainage infrastructure for stormwater management, enhancing flood protection for Bidadari estate and the surrounding areas. The tour will also explain how the lake transforms during dry and wet weather, contributing to the recreational and aesthetic community space while controlling stormwater runoff. Participants will gain an understanding of the importance of maintaining clean catchment areas in Singapore and the efforts made to ensure the sustainability of local catchment water.</p> <p>ST employees will serve as guides, taking attendees around Alkaff Lake and parts of Bidadari Park. They were trained by PUB staff in January for this role and may conduct public tours in the future on suitable occasions. Rotary Club of Bugis Junction volunteers will also accompany FRCS AAC attendees.</p>



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6	<p>YewTee Point Supports Singapore World Water Day with Month-Long Sustainability Campaign</p> <p>YewTee Point is proud to return as a partner for Singapore World Water Day, with a series of engaging initiatives running from 1 to 31 March. The mall will launch a sustainability campaign to commemorate both World Water Day and Earth Hour, offering shoppers a variety of activities designed to promote water conservation. Visitors can look forward to fun craft workshops, interactive social media trivia, exciting giveaways, and an educational roadshow focused on water-saving practices.</p> <p>From 10 to 16 March, shoppers can visit the Water Sustainability Roadshow to discover practical ways to conserve water, pledge their water-saving habits, participate in games, and win prizes. Additionally, on 15 March, YewTee Point will host an exclusive eco-tour to Pang Sua Pond, a stormwater collection pond featuring Singapore's second-largest man-made wetland. This innovative tour, the first of its kind organized by a shopping mall, will provide participants with insights into Singapore's water sustainability efforts and underscore the importance of using water responsibly. Through these initiatives, YewTee Point hopes to inspire the community to adopt eco-friendly habits and contribute to a more sustainable future.</p>
7	<p>Wellington Primary School Students Showcase Self-developed Games at Thomson Plaza's Splash into Sustainability Event</p> <p>Thomson Plaza invites shoppers to a special Sustainability Campaign dedicated to promoting water-saving habits and sustainable living.</p> <p>Date: 15 March - 20 April Venue: Thomson Plaza</p> <p>Event Highlights:</p> <ul style="list-style-type: none">🧑🏻‍🎨 Craft Workshops for All Ages – Get creative and participate in engaging hands-on workshops where you can create sustainable and eco-friendly crafts using upcycled materials.🎮 Game Booths by Wellington Primary School Students – Enjoy educational water-themed games designed and run by young eco-champions, exclusively from 11am to 3pm. Play, learn, and win exciting prizes!👤 Meet Water Wally & Sally! Catch the popular PUB mascots from 1pm to 3pm, snap a photo and learn valuable water-saving tips from them.🛍️ Shop & Be Rewarded! – Spend at Thomson Plaza during the campaign and redeem exclusive gifts with purchases and shopping vouchers while stocks last!



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	<p>♥ Be a Water-Saving Champion!</p> <p>Join us at Thomson Plaza for a fun-filled, educational experience and learn how every drop counts.</p>
8	<p>Gardens by the Bay Educating Youth on Sustainability</p> <p>Gardens by the Bay will offer two special eco-tours for schools in March 2025 in support of SWWD. Tanjong Katong Girls' School (TKGS) students will attend a two-hour eco-tour covering urban design, sustainable energy, and environmental issues, exploring water-sensitive design, carbon cycles, and plant sensory wonders. The second tour will be confirmed soon.</p>
9	<p>ABC Kayaking Experience at Lower Seletar Water Sports Centre</p> <p>Lower Seletar Water Sports Centre offers a two-hour ABC Kayaking Experience, combining leisure, education, and environmental activities. Participants will get a chance to paddle, explore local history and ecosystems, identify plants and animals, and assist with reservoir cleanup. The programme shares information on Singapore Water Story and includes a water quality testing. In support of Singapore World Water Day, a discount is offered from 14 to end-March 2025. Terms and conditions apply.</p> <p>Terms and conditions include:</p> <ol style="list-style-type: none">1. The minimum age for participation is 7 years old.2. Children between the ages of 7 and 12 must be accompanied by an adult.3. Each booking requires a minimum of 4 participants to start the programme. <p>For more details, check out the following links:</p> <ul style="list-style-type: none">• https://adventure.camelotsg.biz/• https://www.facebook.com/CAMELOTLSWSC/• https://www.instagram.com/lowerseletarwatersports/• http://www.t.me/camelotsg_lswsc



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10	<p>PAssion Wave's Project Blue Wave Initiative Rallies Kayakers to Keep Our Catchments Clean</p> <p>In collaboration with PUB and as part of Singapore World Water Day 2025, PAssion Wave @ Marina Bay and PAssion Wave @ Jurong Lake Gardens have organised Kayak 'N' Klean programmes for PUB's corporate partners throughout March 2025.</p> <p>During the programme, PAssion Wave's trainers highlighted their Project Blue Wave initiatives and educated participants about the vital importance of maintaining clean catchments. They explained how two-thirds of Singapore's land area channels rainwater into 17 reservoirs through 8,000 km of rivers, canals and drains, emphasising the need to value and conserve water. Participants also learned fascinating details about Marina Reservoir, the Marina Barrage and Jurong Lake Gardens.</p> <p>PAssion Wave's Kayak 'N' Klean programme, combines water sports with environmental conservation, encouraging participants to clean our reservoirs whilst fostering a sense of responsibility towards protecting our natural resources.</p>
11	<p>City Developments Limited (CDL) Joins PUB, Singapore's National Water Agency in Celebrating Singapore World Water Day (SWWD)!</p> <p>A long-term partner of SWWD, CDL has been actively promoting water conservation to their shoppers and office community. Continuing their support of SWWD this year, they will be organising outreach activities in the month of March to educate shoppers and members of the office community.</p> <ol style="list-style-type: none">1. Month of March – CDL will continue its efforts in promoting water conservation by providing in-mall media spaces to spread the conservation message to the larger public.2. 1 to 30 March – Shoppers and members of the office community can look forward to and participate in a series of water conservation social media contests on the following platforms for a chance to win \$30 worth of CDL E-Vouchers<ol style="list-style-type: none">a. City Square Mall Facebookb. Palais Renaissance Facebookc. Quayside Isle @ Sentosa Cove Facebookd. Republic Plaza Instagrame. CDL CityConnect Facebook3. 19 March, Republic Plaza – Members of the office community who complete the online Water Conservation Quiz can receive a hand towel!*



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	<p>4. 22 March, City Square Mall – Shoppers can look forward to a Meet-and-Greet session with Water Wally & Sally, water conservation exhibition and quiz to win exclusive Water Wally plushies at L1 Atrium.</p> <p><i>*Limited sets available, while stocks last on a first-come, first-served basis</i></p>
12	<p>Frasers Property Promotes Water Conservation</p> <p>Frasers Property Singapore, a strong advocate for SWWD and water conservation, is hosting water-themed activities at its retail malls and office buildings this year.</p> <ol style="list-style-type: none"> 1. 51 Cuppage Road 2. Alexandra Point 3. Alexandra Technopark 4. Eastpoint Mall 5. Frasers Tower 6. Northpoint City 7. Valley Point 8. White Sands <p>Shoppers can meet Water Wally and Sally on 15 March at Northpoint City from 4pm to 6pm and join a quiz to redeem laundry baskets. On 16 March, visit Eastpoint City from 1pm to 3pm and White Sands from 4pm to 6pm for mascot appearances and art workshops by Global Art.</p> <p>Lunchtime roadshows will be held at: 11 March, 11.30am – 12.30pm: 51 Cuppage, Alexandra Point and Frasers Tower 12 March, 11.30am – 12.30pm: Alexandra Technopark and Valley Point</p>
13	<p>Compass One – Green it Forward</p> <p>Compass One featured PUB's Singapore Water Story Exhibition and a water quiz as part of its Green it Forward campaign held at the mall's level 2 atrium, from 17 to 23 Mar 2025. Through the exhibits, shoppers can explore the significance of water conservation and apply their newfound knowledge to complete the quiz. Participants who finish the quiz can redeem a laundry basket as a reward.</p> <p>Other highlights include:</p> <ul style="list-style-type: none"> • Cloop's Open Wardrobe • National Library Board (NLB) booth with attractive prizes up for grab! • Eco Workshop where you can create and take home a mini terrarium. • Special appearance by PUB mascots Water Wally and Sally in support of SWWD <p>For details, refer to https://compassone.sg/green-it-forward-2025/</p>



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14	<p>Rivervale Mall Celebrates Singapore's Water Journey & Singapore World Water Day</p> <p>Singapore World Water Day encourages collective action toward water conservation. This movement engages communities, businesses, and individuals to promote sustainable water usage. Shopping malls play a crucial role by supporting water-efficient practices and encouraging visitors to adopt water-saving habits.</p> <p>Join Rivervale Mall's roadshow on 21 March 2025, from 9am to 6pm, at Level 1 Atrium (beside McDonald's), to learn about water-efficient practices & water-saving habits. Join a quiz by reading the on-site information boards for a chance to win exclusive gifts. Every drop counts — let's make a difference together!</p>
15	<p>AWS Makes a Difference</p> <p>Amazon Web Services Singapore (AWS Singapore) will also be participating in the SWWD launch event on 8 March 2025. AWS has a goal to be water positive by 2030, returning more water to communities than it uses in its direct operations, and has been continuously innovating in water sustainability in Singapore. At the SWWD event, AWS will showcase their collaboration with Science Centre Singapore, AWS initiatives and technological advancements in water sustainability, with the aim of promoting environmental awareness.</p> <p>This year, AWS is also conducting a cleanup at Marina Barrage with 40 volunteers, who will use boats and bicycles to clear debris. This objective is to support the cleanliness and ecological health of Singapore's largest urban water catchment. In collaboration with Gardens by the Bay (GBB), AWS will also bring secondary school students on a sustainability tour to learn how GBB manages its water efficiency, energy-efficient cooling, and waste reduction practices, inspiring future environmental stewards.</p> <p>During SWWD, AWS will host a water advocacy campaign in their offices, educating employees about water conservation through interactive displays, informational sessions, and practical demonstrations, fostering a culture of environmental responsibility.</p>



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16	<p>CIMB Plaza Going Beyond</p> <p>Join the CIMB Plaza lunchtime roadshow on 21 March 2025, from 12 noon to 2 pm. This event provides an opportunity to learn about Singapore Water Story and the importance of using water wisely. Participants can also win customizable bottle by CIMB Plaza and other merchandise, while stocks last.</p>
17	<p>Singapore Land's Water Awareness Initiative</p> <p>Singapore Land is again partnering with SWWD. This year, Tampines Plaza 1 & 2 and Singapore Land Tower are participating in the celebration of water along with Gateway. Through an on-site roadshow, they aim to raise awareness about the importance of using water wisely.</p>
18	<p>ESSO Doing Their Part to Educate Drivers</p> <p>Drivers can collect a complimentary "Make Every Drop Count" car decal from their nearest Esso station from 10 March 2025, while stocks last. Show your support for water conservation by displaying the decal.</p>
19	<p>Water Wally Hunt at DUO Singapore!</p> <p>From 3 to 22 March 2025, join us for an exciting Water Wally Hunt at DUO! Find Water Wally, and you could redeem exclusive PUB merchandise and a \$10 DUO Galleria E-Voucher—with two redemptions available daily!</p> <p>Plus, take part in our social media contest on Instagram and Facebook (@officialduosg) for a chance to win a \$30 DUO Galleria E-Voucher! Ten lucky winners with the correct answers will be selected.</p> <p>Find out more at https://duosingapore.com/</p>
20	<p>Water Saving Projects at Collins Aerospace, an RTX business</p> <p>Since 2019, as part of Raytheon's (RTX) sustainability initiative, Collins Aerospace has been leading water conservation efforts across its Singapore facilities, reaching over 1,600 employees island wide. The company's comprehensive approach to water conservation aligns with RTX's sustainability goals, which are implemented across all RTX facilities in Singapore.</p> <p>Collins Aerospace has fostered a culture of active employee participation in water conservation through various channels. Employees contribute by reporting leakages and conducting water leakage inspections. Their proactive involvement has helped Collins Aerospace exceed RTX's water consumption targets through collaborative water-saving initiatives. Key technical innovations include recycling water from routine fire sprinkler</p>



	<p>system testing and collecting Air Handling Unit (AHU) condensate for cooling tower water top-up.</p> <p>In 2025, Collins Aerospace will host internal roadshows at both Bedok and Changi plants from February 24 to March 7. The roadshows will showcase the company's water conservation journey and feature educational materials to promote water conservation. Through these initiatives, Collins Aerospace and RTX remain committed to reducing water consumption, fostering a culture of environmental responsibility, and reinforcing its role in RTX's broader sustainability mission.</p>
21	<p>Shimizu's various water conservation initiatives for SWWD</p> <p>Shimizu Corporation (Shimizu), an active partner, has numerous activities to support SWWD. One of their initiatives includes encouraging employees to participate in the SWWD Celebration Event on 8 March. Additionally, Shimizu shares resources from PUB's website, including guides on water conservation and sustainability, and organizes in-house quizzes based on PUB's resources.</p> <p>Another significant initiative is titled Water Wednesday@projects. This programme aims to promote awareness of water conservation during the morning toolbox meeting at different construction sites to over 2,000 staff and workers. It serves to remind employees of the importance of water security and how Singapore remains vulnerable to challenges like climate change. The programme aspires to inspire employees to develop a water-conscious mindset and contribute to water sustainability.</p> <p>Furthermore, Shimizu conducts HQ Focus Audits on Environmental and Water Conservation to ensure site compliance with water conservation and earth control measures. To enrich learning experiences, Shimizu also organizes learning journeys to Gardens by the Bay, where employees gain more insights into environmental conservation and reduction of carbon footprints.</p>
22	<p>Learning Journeys by Corporate Partners</p> <p>Various corporate partners are training employees to be sustainability advocates and organising learning journeys to appreciate Singapore's waterways such as Lower Seletar Reservoir, Marina Reservoir, Bishan-Ang Mo Kio Park.</p> <ul style="list-style-type: none"> • Coca-Cola • AIA Singapore • Hwa Seng Builder Pte Ltd • GlobalFoundries Singapore Pte Ltd • Abbott • RF360 Singapore Pte Ltd • Martin-Brower Singapore Pte Ltd



23	<p>Singapore World Water Day Lunchtime Roadshows</p> <p>Participate in Singapore World Water Day by attending the lunchtime roadshows organised by various properties management and owners.</p> <table border="1"> <thead> <tr> <th>Date</th><th>Venue</th></tr> </thead> <tbody> <tr> <td>11 March</td><td> <ul style="list-style-type: none"> • 51 Cuppage • Alexandra Point • Frasers Tower • Alexandra Retail Centre </td></tr> <tr> <td>12 March</td><td> <ul style="list-style-type: none"> • Alexandra Technopark • Valley Point • Alexandra Retail Centre • AIA Tower </td></tr> <tr> <td>13 March</td><td> <ul style="list-style-type: none"> • Winsland House 1 & 2 • Alexandra Retail Centre </td></tr> <tr> <td>18 March</td><td> <ul style="list-style-type: none"> • Tampines Plaza 1 & 2 </td></tr> <tr> <td>19 March</td><td> <ul style="list-style-type: none"> • Republic Plaza • Singapore Land Tower </td></tr> <tr> <td>20 March</td><td> <ul style="list-style-type: none"> • Gateway East </td></tr> <tr> <td>21 March</td><td> <ul style="list-style-type: none"> • 78 Shenton Way • 20 Anson • CIMB Plaza • Manulife • 137 Market Street • OUE Bayfront • 112 Robinson • 55 Market Street </td></tr> </tbody> </table>	Date	Venue	11 March	<ul style="list-style-type: none"> • 51 Cuppage • Alexandra Point • Frasers Tower • Alexandra Retail Centre 	12 March	<ul style="list-style-type: none"> • Alexandra Technopark • Valley Point • Alexandra Retail Centre • AIA Tower 	13 March	<ul style="list-style-type: none"> • Winsland House 1 & 2 • Alexandra Retail Centre 	18 March	<ul style="list-style-type: none"> • Tampines Plaza 1 & 2 	19 March	<ul style="list-style-type: none"> • Republic Plaza • Singapore Land Tower 	20 March	<ul style="list-style-type: none"> • Gateway East 	21 March	<ul style="list-style-type: none"> • 78 Shenton Way • 20 Anson • CIMB Plaza • Manulife • 137 Market Street • OUE Bayfront • 112 Robinson • 55 Market Street
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24	<p>Promotions for Water Efficient Products</p> <p>As part of the effort to promote water conservation, retailers such as Best Denki, COURTS, Gain City, and Harvey Norman will offer special promotions on water-efficient products this March. These retailers aim to support consumers' transition to more water-efficient appliances, reducing water usage in households. This initiative highlights the importance of adopting sustainable practices and making environmentally conscious choices.</p> <p>1) Best Denki Shop at Best Denki this March and save more over time with water-efficient washers. Choose from 4-tick washing machines to reduce water usage and receive up to \$400 BEST Voucher! Stay tuned for more details at www.facebook.com/BestSq</p>																



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	<p>2) COURTS Redeem \$400 Climate Voucher + Up to \$500 Cashback + \$50 COURTS Gift Card with purchase of Water Efficient Washers or Washer Dryers. Conditions Apply.</p> <p>3) Harvey Norman Harvey Norman (HN) offers Singapore World Water Day (SWWD) promotion from 1 to 31 March 2025.</p> <ul style="list-style-type: none">• Free 15% worth of HN vouchers for 4 Ticks Washer/Washer Dryer/Dishwasher (Eligible for Climate Voucher on 4 Ticks Washer)• Free 8% worth of HN vouchers for 3 Ticks Washer/Washer Dryer/Dishwasher <p>Participating Stores: https://www.harveynorman.com.sg/store-finder.html</p> <p>4) Gain City Gain City is excited to announce a limited-time promotion on water-efficient products as part of their commitment to water efficiency in support of SWWD. From March 10 to April 20, 2025, enjoy \$44 off every \$440 spent, plus an extra \$44 off on 4 Ticks and above washers with a minimum spend of \$800. Follow them on their social media platforms for more information and updates. T&Cs apply.</p> <ul style="list-style-type: none">• https://www.gaincity.com• https://www.facebook.com/likegaincity• https://www.instagram.com/gaincitysg/
25	<p>Bosch</p> <p>Celebrate World Water Day with Bosch. Water is our most precious resource, and every drop counts in ensuring a sustainable future for all. By choosing Bosch's water-efficient washing machines and dishwashers, you're not only reducing water consumption, but also playing a crucial role in supporting sustainability and conservation efforts. Bosch innovative appliances are designed to save water, energy, and resources, helping you make a positive impact on the environment while still enjoying top performance. Join the movement to make every drop count— choose Bosch's water-efficient solutions today and help create a more sustainable, better future for all.</p> <p>Unlock Big Savings – Exclusive Deals from 1 to 31 March, Limited Sets. While stock lasts!</p> <p>For more details, go to: https://bsh.group/WWD</p> <p>*Terms and conditions apply.</p>



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26	<p>Save Water with LION's Water-Efficient Products</p> <p>In support of SWWD, LION is offering an attractive promotion on their innovative Made in Japan Nano-washing Technology products. From March 1 to 31, 2025, enjoy up to 33% off selected *TOP NANOX one Ultra Concentrated Liquid Detergent and Mama Magica Ultra Concentrated Dishwashing Liquid products. These products clean fast with its LION Japan Nano-Washing technology, in turn helps to use less water during rinsing^, making them an ideal choice for conserving water. Shoppers can find these products at selected supermarkets like FairPrice, Sheng Siong, Giant and online retailers. While stocks last, T&Cs apply.</p> <p><i>*TOP Nanox one Ultra Concentrated Liquid Detergent is suitable for one rinse cycle. Mama Magica Ultra Concentrated Dishwashing Liquid removes grease 6X faster with less washing dosage compared to other dishwashing liquid in Singapore.</i></p>
27	<p>Sheng Siong Supports Water Conservation</p> <p>Sheng Siong, a long-term partner of SWWD, will be displaying save-water wobblers with messages like "Turn off the shower when soaping" and "Use half-flush when possible", etc., at its 80 outlets from mid-March 2025. The goal is to encourage shoppers to conserve water at the point of sale.</p>



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Activities by Tertiary Institutions

1	<p>SMU Verts spreading the importance of water conservation amongst youths through water carnival</p> <p>SMU Verts, a club in Singapore Management University (SMU), is hosting the Singapore World Water Day Carnival on March 21, featuring a day of education and entertainment centered around the vital theme of water conservation. The event will include sessions on sustainable water management, games, blue-themed snacks and a special appearance by Water Wally and Sally, PUB's beloved mascot. This event promises excitement, learning and inspiration as it celebrates the beauty of water and the pledge to protect it for generations to come.</p> <p>SMU Verts will also be sharing their sustainable initiatives and educating the public on water conservation during the SWWD event on March 8!</p>
2	<p>NUS SAVE Tabletop Exercise to Promote Climate Resilience Awareness and Water Conservation</p> <p>In support of Singapore World Water Day, NUS SAVE (Students' Association for Visions of the Earth) is organising a tabletop drought simulation exercise to promote climate resilience awareness and water conservation in NUS hostels. Participants will take on roles such as Resident Assistants, to devise strategies to balance resource management and hostelites' essential needs through water rationing scenarios. The session aims to equip students with knowledge and skills to develop practical contingency action plan, and to encourage water saving actions in hostels beyond the simulation exercise.</p>
3	<p>SUSS raising water conservation awareness and fostering intergenerational bonds through a walk at MacRitchie Reservoir and campus roadshow</p> <p>SUSS students will be bringing seniors from Care Corner Marsiling on an educational walk at MacRitchie Reservoir where they will be sharing interesting facts about Singapore's waterways. This intergenerational activity fosters community bonds while highlighting the importance of water conservation and keeping our waterways clean. Thereafter, the students will also be organising an informative roadshow in campus for their peers, featuring game booths and a pledging station to encourage their peers to commit to water-saving behaviours!</p>



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Activities by Secondary Schools

1	<p>St. Andrew's Secondary School launches the Blue Trail: Leading Advocacy and Inspiring a Culture of Environmental Stewardship in Schools and Communities"</p> <p>Building on the success of its signature <i>River Studies</i> programme (a two-year science signature program that fosters environmental stewardship). St. Andrew's Secondary School has launched the <i>Blue Trail</i> this year for SWWD2025, an expanded initiative that empowers the students to take their advocacy a step further by engaging fellow students, and the wider community. Through this initiative, St. Andrew's hopes to inspire a culture of environmental responsibility and encourage more schools and communities to take part in protecting Singapore's waterways.</p>
2	<p>Tanjong Katong Girls' School partners Geylang Methodist School (Primary) to explore Punggol Waterway</p> <p>Tanjong Katong Girls' School (TKGS) students are collaborating closely with Geylang Methodist School Primary (GMS(P)) to guide and support their students in leading a learning trail at Punggol Waterway-Waterway Ridges. TKGS plays a key role in co-developing the content with GMS(P), ensuring it is tailored to the younger participants. Through this partnership, TKGS students will model the way for GMS(P) students to eventually take ownership of running the trail, fostering a deeper appreciation for Singapore's clean water resources.</p>
3	<p>Bedok Green Secondary School engages the community through a self-created water filtration device</p> <p>In support of SWWD, Bedok Green Secondary School will be engaging the public at Our Tampines Hub on 9 March through a self-created water filtration device! Said to be used in the pre 1960s era, the hands-on activity allows participants to reflect on how far Singapore has come in our water journey and appreciate how easily we can consume potable water now. Students will also explain the science behind the product.</p>
4	<p>Ngee Ann Secondary School's Art and Innovation Club inspires Water Appreciation through art to the community.</p> <p>Ngee Ann Secondary School is joining us as a co-creation partner, with its Art and Innovation Club leading a hands-on craft session. Through works of art, participants will create sustainable coasters that highlight water's importance, aligning with this year's theme, "Our Water Makes Every Moment Count." This initiative fosters creativity, deepens appreciation for Singapore's water journey.</p>



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Activities by Primary Schools

1	<p>Wellington Primary School X Thomson Plaza – Water Conservation Roadshow to raise awareness in the community</p> <p>Thomson Plaza and Wellington Primary School will be collaborating for an exciting roadshow at its atrium on 15 March. Shoppers can look forward to playing educational games, all hand-crafted by Wellington's young water warriors! These creative activities offer a fun and interactive way to learn about water conservation. The roadshow will also feature workshop by Thomson Plaza's tenants.</p> <p>Water Wally and Sally will also be making a special appearance! Don't forget to snap some photos!</p>
2	<p>Mee Toh School Appreciates Water Sustainability in Singapore</p> <p>With the support of the Parent Support Group, students at Mee Toh School will be having a water rationing exercise to experience and reflect on the challenges of water shortages in the past. Tapping on project work, Primary 5 students will also work on interdisciplinary subjects like science and languages to design innovative solutions to conserve water in the form of prototypes and project presentations. They will advocate for water sustainability with the school community and preschoolers in the neighbourhood.</p>
3	<p>Anchor Green Engages Students in Water Conservation Through Interactive Activities</p> <p>Anchor Green Primary School will be conducting a series of engaging activities in March 2025 to reinforce the importance of water conservation. The school-wide Water Rationing Exercise (WRE) will give students a hands-on experience of using water wisely. During recess, Environmental Champions will run game booths to educate their peers on water-saving habits, while an internal exhibition will showcase key water conservation messages. Adding to the excitement, students can also look forward to appearances by Water Wally and Sally mascots, making the experience both educational and fun!</p>
4	<p>CHIJ Our Lady Queen of Peace Inspires Water Conservation Across Generations</p> <p>CHIJ Our Lady Queen of Peace students will be reaching out to residents of Blocks 181 to 185, Jelebu Road to raise awareness about climate change and green habits to conserve resources like water. Around 85 students, including Environmental Science Club members and student leaders, will engage residents in meaningful conversations on sustainability. Additionally, on 4th and 11th April, the school will conduct outreach at My First Skool in Choa Chu Kang, where students will share water conservation tips with preschoolers through an interactive Tetra Pak sharing session, fostering eco-consciousness from a young age.</p>



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5	SST Robotics Club Showcases Award-Winning Innovations for Water Conservation The School of Science and Technology, Singapore (SST) Robotics Club will be hosting a robotic showcase during recess, featuring innovative projects that tackle water purification, distribution, and conservation. Among the highlights are two award-winning projects from the National Robotics Competition 2024 organised by Science Centre Singapore. Through this showcase, students will not only demonstrate their cutting-edge water-themed robotics but also share practical water-saving tips, inspiring their school community to adopt sustainable habits.
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Activities by Preschools

1	My First Skool @ Blk 153 Bishan Celebrates Sports Day with SWWD My First Skool @ Blk 153 Bishan will be conducting their annual sports day in conjunction with World Water Day. On this day, all staff, parents and children will be dressed in blue. Besides water themed sports activities, the centre will showcase their water conservation initiatives. This includes using used water to water the plants, using a bottle to wash their hands along with collection of rainwater. Aside from the Annual Sports Day, throughout the month of March, teachers will conduct activities and lessons related to water conservation. This includes creating Water Conservation posters that can be used at the Sports Day event.
2	Water Disruption at PCF Sparkletots Preschool @ Punggol Shore The children from N2 class will be taking part in an 'unplanned' water disruption during tea break, joined by Grassroots Advisor to Pasir Ris - Punggol GROs, Ms Yeo Wan Ling. There will also be a finale performance for the children to dance to the song 'Turn off the Tap'. Ms Yeo, staff, teachers, children, parents will be involved in the formation of the 'Water Droplet' at the Foyer. PUB's Water Wally and Sally mascots will also be present for a photo-taking session with the children.



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Water Wally and Sally Club Activities

1	<p>Discover Water Trade Secrets at Singapore Maritime Gallery</p> <p>From 15 to 23 March (except 17 March), young visitors can take part in the Water Trade Secrets Quest at the Singapore Maritime Gallery. Through a self-guided activity sheet, participants will explore the gallery to uncover answers hidden in exhibition foamboards and displays. Upon completion, they can redeem exclusive PUB merchandise. Admission is free!</p>
2	<p>Solar Powerhouse Adventure at Our Tampines Hub</p> <p>On 18 March, children aged 9 and above can take part in the Solar Powerhouse Adventure at Our Tampines Hub. Jointly developed with School of Concepts (SOC), this interactive programme introduces participants to PUB's efforts in reducing energy usage with solar panels and the role of clean energy in water production. Following the session, SOC will guide participants in building miniature solar-powered houses, which they will then test at the Our Tampines Hub rooftop. Through this hands-on experience, children will gain a deeper understanding of sustainable energy and water conservation.</p>

Community Activities

1	<p>Waterways Watch Society (WWS) engages the community in waterway clean-ups</p> <p>In support of SWWD, WWS organises clean-ups at various reservoirs to engage the community. Schools and companies are encouraged to sign up as a meaningful team-bonding activity while appreciating the need to keep Singapore's reservoirs clean. Alternatively, one can sign up as an individual volunteer for weekly patrols and use this opportunity to make new friends!</p> <p>Visit https://wws.org.sg for more information.</p>
2	<p>Nature Society Singapore (NSS) organises biodiversity walks at Lorong Halus Wetland</p> <p>Hosting fascinating walks through Lorong Halus Wetland, part of the water infrastructure managed by PUB under its Active, Beautiful, Clean Waters (ABC Waters) programme, this allows participants to discover the crucial link between thriving ecosystems and Singapore's water resources.</p> <p>NSS will be conducting birdwatching and dragonfly walks, providing participants an opportunity to experience Singapore's vast biodiversity.</p>



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	In addition, volunteers from NSS are also organising a learning trail at Sungei Tampines on 15 Mar for residents from Tampines North to familiarise them with the features of the waterway in their neighbourhood.
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